

## Lobbying Effort On Budget Bill Subjects

2013-2014 Legislative Session

### Financial Institutions

#### Total Hours Of Effort On This Matter

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
820			96	916

#### Hours of Principals' Efforts on This Matter

##### Advance America Cash Advance Centers, Inc.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
5 (10%)				5 (2%)

##### Americash Loans of WI, LLC

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
1 (10%)				1 (3%)

##### Bank of America Corporation

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
15 (50%)				15 (9%)

##### Community Bankers of Wisconsin

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
23 (10%)				23 (5%)

##### Legal Action of Wisconsin, Inc

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
5 (5%)				5 (2%)

##### PLS Financial Services Inc.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
100 (80%)				100 (33%)

##### Rent-A-Center, Inc.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
32 (47%)				32 (47%)

##### Speedy Loan

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
1 (20%)				1 (29%)

**Veritec Solutions**

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
8 (20%)				8 (12%)

**Wisconsin Bankers Association**

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
124 (10%)			95 (15%)	219 (6%)

**Wisconsin Catholic Conference**

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
64 (12%)				64 (4%)

**Wisconsin Community Media (formerly WI Assn of Public, Ed. and Govt Access Channels, Inc.)**

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
6 (100%)				6 (100%)

**Wisconsin Council of Churches**

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
7 (6%)				7 (3%)

**Wisconsin Credit Union League**

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
324 (50%)				324 (21%)

**Wisconsin Financial Services Association**

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
9 (60%)			1 (10%)	10 (20%)

**Wisconsin Mortgage Bankers Association**

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
7 (70%)				7 (6%)

**Wisconsin Newspaper Association**

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
89 (45%)				89 (26%)