

Lobbying Effort On Budget Bill Subjects

2013-2014 Legislative Session

General Fund Taxes: Sales and Excise Taxes

Total Hours Of Effort On This Matter

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
530				530

Hours of Principals' Efforts on This Matter

Alliance of Wisconsin Retailers, LLC

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
304 (70%)				304 (30%)

Apple Inc.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
11 (20%)				11 (7%)

Associated General Contractors of Wisconsin Inc

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
39 (15%)				39 (6%)

Cigar Association of America Inc

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
22 (85%)				22 (33%)

Dairy Business Association

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
26 (5%)				26 (1%)

Dane County

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
14 (2%)				14 (1%)

RAI Services Company (formerly Reynolds American Inc.)

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
30 (32%)				30 (16%)

Wisconsin Association of Distributors Inc

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
29 (43%)				29 (26%)

Wisconsin Institute of Certified Public Accountants

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
4 (5%)				4 (1%)

Wisconsin Retail Merchants Association

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
51 (50%)				51 (23%)