

## Wisconsin Cable Communications Association

### Total Lobbying Effort

#### Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$63,330.00	\$68,330.00	\$83,840.00	\$58,991.23	\$274,491.23

#### Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
124.75	118.00	163.25	28.50	434.50

#### Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
122.50	118.00	206.25	78.00	524.75

### Hours Lobbied on Each Matter

#### Lobbying Effort On Legislative Bills And Resolutions

##### Assembly Bill 14

Relating to: the regulation of traveling sales crews, requiring the exercise of rule-making authority, and providing penalties.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
25.00 (10%)				25.00 (3%)

##### Senate Bill 4

Relating to: the regulation of traveling sales crews, requiring the exercise of rule-making authority, and providing penalties.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
37.00 (15%)				37.00 (4%)

##### Assembly Bill 606

Relating to: the regulation of video service providers and interim cable operators, granting rule-making authority, making an appropriation, and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	71.00 (30%)	74.00 (20%)		145.00 (15%)

##### Senate Bill 469

Relating to: authority of the Public Service Commission over certain telecommunications utilities, telecommunications access charges, universal service fund contributions based on interconnected voice over Internet protocol service, tandem switching provider electronic call records, granting rule-making authority, and making an appropriation.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		37.00 (10%)		37.00 (4%)

### Assembly Bill 696

Relating to: authority of the Public Service Commission over certain telecommunications utilities, telecommunications access charges, universal service fund contributions based on interconnected voice over Internet protocol service, tandem switching provider electronic call records, granting rule-making authority, and making an appropriation.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		37.00 (10%)		37.00 (4%)

### Assembly Bill 741

Relating to: subpoenas and warrants requiring providers of electronic communications services or of remote computing services to provide customer information or disclose contents of wire or electronic communications.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		129.00 (35%)		129.00 (13%)

## Lobbying Effort On Budget Bill Subjects

### Financial Institutions

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
25.00 (10%)				25.00 (3%)

### Public Service Commission: Agencywide

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
25.00 (10%)	24.00 (10%)			49.00 (5%)

### Revenue: Tax Administration

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
49.00 (20%)				49.00 (5%)

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

### Telecommunications reform

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
24.73 (10%)	70.80 (30%)		53.25 (50%)	148.78 (16%)

### LRB 3270/1 Theft of cable and video services

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	23.60 (10%)			23.60 (2%)

### Video tax parity

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			31.95 (30%)	31.95 (3%)

### Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

<b>2009 January - June</b>	<b>2009 July - December</b>	<b>2010 January - June</b>	<b>2010 July - December</b>	<b>Total</b>
12 (5%)	24 (10%)	55 (15%)	11 (10%)	102.04 (10.64%)

### Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

<b>2009 January - June</b>	<b>2009 July - December</b>	<b>2010 January - June</b>	<b>2010 July - December</b>	<b>Total</b>
49.45 (20%)	23.60 (10%)	36.95 hours (10%)	10.65 (10%)	120.65 (12.58%)