

2009-2010 Legislative Session

Wisconsin Coalition for Consumer Choice

Total Lobbying Effort

Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$21,026.04	\$39,856.56	\$51,182.73	\$2,000.00	\$114,065.33

Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
21.00	45.00	54.00	3.50	123.50

Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
162.00	172.50	143.00		477.50

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

[Assembly Bill 121](#)

Relating to: prohibiting an insurer from requiring a certain vendor for repairing a motor vehicle, requiring adjusters to inspect motor vehicle damage, and insurance payments for motor vehicle repair costs.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
18.00 (10%)				18.00 (3%)

[Assembly Bill 171](#)

Relating to: unlawful use of a global positioning device and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
18.00 (10%)				18.00 (3%)

[Assembly Bill 289](#)

Relating to: creating separate regulatory requirements for certain future service contracts.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
18.00 (10%)				18.00 (3%)

[Assembly Bill 311](#)

Relating to: payday loans.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
18.00 (10%)	54.00 (25%)			72.00 (12%)

[Assembly Bill 392](#)

Relating to: finance charges for licensed lenders.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	54.00 (25%)			54.00 (9%)

[Senate Bill 434](#)

Relating to: the sale of unpasteurized milk, buttermilk, butter, and cream.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		20.00 (10%)		20.00 (3%)

[Assembly Bill 447](#)

Relating to: payday loan providers, providing an exemption from emergency rule procedures, granting rule-making authority, and providing a penalty.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		79.00 (40%)		79.00 (13%)

[Senate Bill 530](#)

Relating to: regulating consumer small loans, limiting the areas in which a payday lender may operate, granting rule-making authority, and providing a penalty.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
		79.00 (40%)		79.00 (13%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

[Privacy and Identity Theft](#)

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
45.75 (25%)	54.38 (25%)		0.88 (25%)	101.01 (17%)

[Consumer Choice](#)

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
45.75 (25%)	54.38 (25%)		2.63 (75%)	102.76 (17%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
18 (10%)		20 (10%)		38.00 (6.32%)