## 2011-2012 Legislative Session

## **Principal Profile**

Principal Name: Ethos Group, Inc.

Business Or Interest: Ethos Group provides franchised automotive dealers across the U.S. with an integrated program of: results-driven income-development services which enhance profitability and control, comprehensive training for essential profit-center positions, robust recruiting and precise placement, and industry-leading products tailored to each dealership location.

Lobbying Interests: Policies which effect automotive dealers and the programs we offer to them.

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