Alliance of Wisconsin Retailers, LLC

Total Lobbying Effort

Total Lobbying Expenditures

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total	
\$24,000.00	\$31,500.00	\$28,166.65	\$24,166.65	\$107,833.30	
Total Hours Communicating					
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total	
66.00	41.75	104.50	0.50	212.75	
Total Hours Other					
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total	
368.50	208.00	207.50	9.50	793.50	

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 131 Relating to: the sale 2013 January - June	of lead acid batterie 2013 July - December	2014	f used lead acid batte 2014 July - December	eries. Total
22.00 (5%)	37.00 (15%)	-	-	59.00 (6%)
Assembly Bill 108				
-	x holidays in August	and in November. (F	E)	
2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	lotai
109.00 (25%)	87.00 (35%)	78.00 (25%)		274.00 (27%)
Senate Bill 414				
	g to property tax ass			
2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
	50.00 (20%)	47.00 (15%)		97.00 (10%)
Senate Bill 490				
•	•	•	label credit card bad	debt. (FE)
			2011	
2013	2013	2014	2014	Total
2013 January - June	July - December	-•••		Total
		-•••		Total 75.00 (7%)
January - June	July - December 75.00 (30%)	January - June	July - December	75.00 (7%)
January - June	July - December 75.00 (30%) ions concerning the a	January - June		75.00 (7%)
January - June Senate Bill 498 Relating to: notificat providing a penalty. 2013	July - December 75.00 (30%) ions concerning the a (FE) 2013	January - June assertion of rights un 2014	July - December der a patent or pend 2014	75.00 (7%) ing patent and
January - June Senate Bill 498 Relating to: notificat providing a penalty.	July - December 75.00 (30%) ions concerning the a (FE) 2013	January - June assertion of rights un 2014	July - December	75.00 (7%)
January - June Senate Bill 498 Relating to: notificat providing a penalty. 2013	July - December 75.00 (30%) ions concerning the a (FE) 2013	January - June assertion of rights un 2014	July - December der a patent or pend 2014	75.00 (7%) ing patent and
January - June Senate Bill 498 Relating to: notificat providing a penalty. 2013 January - June Senate Bill 512	July - December 75.00 (30%) ions concerning the a (FE) 2013 July - December	January - June assertion of rights un 2014 January - June 16.00 (5%)	July - December der a patent or pend 2014 July - December	75.00 (7%) ing patent and Total
January - June <u>Senate Bill 498</u> Relating to: notificat providing a penalty. 2013 January - June <u>Senate Bill 512</u> Relating to: deposite	July - December 75.00 (30%) ions concerning the a (FE) 2013 July - December	January - June assertion of rights un 2014 January - June 16.00 (5%) in lead acid batteries	July - December der a patent or pend 2014 July - December	75.00 (7%) ing patent and Total
January - June <u>Senate Bill 498</u> Relating to: notificat providing a penalty. 2013 January - June <u>Senate Bill 512</u> Relating to: deposits 2013	July - December 75.00 (30%) ions concerning the a (FE) 2013 July - December s on the sale of certa 2013	January - June assertion of rights un 2014 January - June 16.00 (5%) in lead acid batteries 2014	July - December der a patent or pend 2014 July - December s. 2014	75.00 (7%) ing patent and Total
January - June <u>Senate Bill 498</u> Relating to: notificat providing a penalty. 2013 January - June <u>Senate Bill 512</u> Relating to: deposite	July - December 75.00 (30%) ions concerning the a (FE) 2013 July - December s on the sale of certa 2013	January - June assertion of rights un 2014 January - June 16.00 (5%) in lead acid batteries	July - December der a patent or pend 2014 July - December s. 2014	75.00 (7%) ing patent and Total 16.00 (2%)
January - June <u>Senate Bill 498</u> Relating to: notificat providing a penalty. 2013 January - June <u>Senate Bill 512</u> Relating to: deposits 2013	July - December 75.00 (30%) ions concerning the a (FE) 2013 July - December s on the sale of certa 2013	January - June assertion of rights un 2014 January - June 16.00 (5%) in lead acid batteries 2014	July - December der a patent or pend 2014 July - December s. 2014	75.00 (7%) ing patent and Total 16.00 (2%)

Relating to: sales ta	x bad debt return adju	ustments for private	label credit card bad	debt. (FE)
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		125.00 (40%)		125.00 (12%)

Lobbying Effort On Budget Bill Subjects

General Fund Taxes	: Sales and Excise T	axes			
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total	
304.00 (70%)				304.00 (30%)	

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Sales tax holiday

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
			5.00 (50%)	5.00 (< 1%)
Issues related to the	collection of retail sa	<u>les tax</u>		
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
			5.00 (50%)	5.00 (< 1%)