

Wisconsin Association of Convention & Visitors Bureaus

## Total Lobbying Effort

### Total Lobbying Expenditures

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
\$49,700.03	\$39,016.54	\$41,414.82	\$39,131.34	\$169,262.73

### Total Hours Communicating

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
15.50	6.25	7.25	3.50	32.50

### Total Hours Other

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
207.75	151.25	180.50	154.50	694.00

## Hours Lobbied on Each Matter

### Lobbying Effort On Legislative Bills And Resolutions

#### Assembly Bill 393

Relating to: creative economy development initiative grants and making an appropriation. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	8.00 (5%)			8.00 (1%)

#### Assembly Bill 610

Relating to: authorizing La Crosse County to become a premier resort area. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	8.00 (5%)			8.00 (1%)

#### Senate Bill 284

Relating to: creative economy development initiative grants and making an appropriation. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	8.00 (5%)			8.00 (1%)

#### Senate Bill 493

Relating to: authorizing La Crosse County to become a premier resort area. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	8.00 (5%)			8.00 (1%)

#### Assembly Bill 103

Relating to: the commencement of fall classes in public schools.

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	8.00 (5%)			8.00 (1%)

### Senate Bill 96

Relating to: the commencement of fall classes in public schools.

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	8.00 (5%)			8.00 (1%)

### Assembly Bill 811

Relating to: talent attraction and retention initiatives and making an appropriation. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
		9.00 (5%)		9.00 (1%)

### Senate Bill 679

Relating to: talent attraction and retention initiatives and making an appropriation. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
		9.00 (5%)		9.00 (1%)

### Assembly Bill 883

Relating to: the creation of a local exposition district by the City of Superior or the City of Eau Claire. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
		28.00 (15%)		28.00 (4%)

### Senate Bill 727

Relating to: the creation of a local exposition district by the City of Superior or the City of Eau Claire. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
		28.00 (15%)		28.00 (4%)

## Lobbying Effort On Budget Bill Subjects

### Tourism

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
45.00 (20%)	16.00 (10%)		16.00 (10%)	77.00 (11%)

### Transportation: Transportation Finance

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	16.00 (10%)			16.00 (2%)

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

### Short term rentals

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total

22.33 (10%) 2017	7.88 (5%) 2017	2018	15.80 (10%) 2018	46.01 (6%) Total
January - June	July - December	January - June	July - December	

### Legislation that would make changes to the September 1 school start date

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
44.65 (20%)			15.80 (10%)	60.45 (8%)

### Room tax reform

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
			31.60 (20%)	31.60 (4%)

### Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
11 (5%)		19 (10%)		29.94 (4.12%)

### Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
100.46 (45%)	70.88 (45%)	93.88 hours (50%)	79.00 (50%)	344.22 (47.38%)