

2017-2018 Legislative Session

Wisconsin Association of Convention & Visitors Bureaus

Total Lobbying Effort

Total Lobbying Expenditures

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
\$49,700.03	\$39,016.54	\$41,414.82	\$39,131.34	\$169,262.73

Total Hours Communicating

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
15.50	6.25	7.25	3.50	32.50

Total Hours Other

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
207.75	151.25	180.50	154.50	694.00

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

[Assembly Bill 393](#)

Relating to: creative economy development initiative grants and making an appropriation. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	8.00 (5%)			8.00 (1%)

[Assembly Bill 610](#)

Relating to: authorizing La Crosse County to become a premier resort area. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	8.00 (5%)			8.00 (1%)

[Senate Bill 284](#)

Relating to: creative economy development initiative grants and making an appropriation. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	8.00 (5%)			8.00 (1%)

[Senate Bill 493](#)

Relating to: authorizing La Crosse County to become a premier resort area. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	8.00 (5%)			8.00 (1%)

[Assembly Bill 103](#)

Relating to: the commencement of fall classes in public schools.

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	8.00 (5%)			8.00 (1%)

[Senate Bill 96](#)

Relating to: the commencement of fall classes in public schools.

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	8.00 (5%)			8.00 (1%)

[Assembly Bill 811](#)

Relating to: talent attraction and retention initiatives and making an appropriation. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
		9.00 (5%)		9.00 (1%)

[Senate Bill 679](#)

Relating to: talent attraction and retention initiatives and making an appropriation. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
		9.00 (5%)		9.00 (1%)

[Assembly Bill 883](#)

Relating to: the creation of a local exposition district by the City of Superior or the City of Eau Claire. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
		28.00 (15%)		28.00 (4%)

[Senate Bill 727](#)

Relating to: the creation of a local exposition district by the City of Superior or the City of Eau Claire. (FE)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
		28.00 (15%)		28.00 (4%)

Lobbying Effort On Budget Bill Subjects

[Tourism](#)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
45.00 (20%)	16.00 (10%)		16.00 (10%)	77.00 (11%)

[Transportation: Transportation Finance](#)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
	16.00 (10%)			16.00 (2%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

[Short term rentals](#)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
22.33 (10%)	7.88 (5%)		15.80 (10%)	46.01 (6%)

[Legislation that would make changes to the September 1 school start date](#)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
44.65 (20%)			15.80 (10%)	60.45 (8%)

[Room tax reform](#)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
			31.60 (20%)	31.60 (4%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2017 January - June	2017 July - December	2018 January - June	2018 July - December	Total
11 (5%)		19 (10%)		29.94 (4.12%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2017	2017	2018	2018	Total
January - June	July - December	January - June	July - December	
100.46 (45%)	70.88 (45%)	93.88 hours (50%)	79.00 (50%)	344.22 (47.38%)