Wisconsin Broadcasters Association

Total Lobbying Effort

Total Lobbying Expenditures

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
\$32,774.00	\$22,356.00	\$22,576.00	\$22,576.00	\$100,282.00

Total Hours Communicating

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
41.75	11.25	16.60		69.60

Total Hours Other

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
223.50	129.00	165.75	19.35	537.60

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 257

Relating to: eliminating the personal property tax and making an appropriation. (FE)

January - June	July - December	January - June	July - December	Total
93.00 (35%)	21.00 (15%)			114.00 (19%)

Senate Bill 50

Relating to: body cameras on law enforcement officers. (FE)

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
	112.00 (80%)			112.00 (18%)

Assembly Bill 870

Relating to: consumer access to personal data processed by a controller and providing a penalty.

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
		36.00 (20%)		36.00 (6%)

Assembly Bill 910

Relating to: a property tax exemption for all machinery, tools, and patterns; a reduction of state general obligation and variable rate debt supported by general purpose revenue; and increasing the maximum deduction under the individual income tax sliding scale standard deduction. (FE)

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
		36.00 (20%)		36.00 (6%)

Assembly Bill 896

Relating to: body cameras on law enforcement officers. (FE)

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
		109.00 (60%)		109.00 (18%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
26.53 (10%)			1.94 (10%)	28.47 (5%)
Broadcasters Sales	Tax Exemption			
2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
132.63 (50%)			3.87 (20%)	136.50 (22%)
Personal Property T	ax Repeal			
2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
			1.94 (10%)	1.94 (< 1%)
General Business Is	sues			
2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
			7.74 (40%)	7.74 (1%)
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2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
13 (5%)	7 (5%)		4 (20%)	24.14 (3.98%)