

## 2019-2020 Legislative Session

# Association of Wisconsin Tourism Attractions

## Total Lobbying Effort

### Total Lobbying Expenditures

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
\$23,574.64	\$24,109.72	\$22,095.92	\$22,000.00	\$91,780.28

### Total Hours Communicating

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
61.50	21.50	15.75	6.00	104.75

### Total Hours Other

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
97.50	70.50	101.00	62.75	331.75

## Hours Lobbied on Each Matter

### Lobbying Effort On Legislative Bills And Resolutions

#### [Assembly Bill 66](#)

Relating to: creative economy development initiative grants and making an appropriation. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
8.00 (5%)	5.00 (5%)			13.00 (3%)

#### [Senate Bill 82](#)

Relating to: creative economy development initiative grants and making an appropriation. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
8.00 (5%)	5.00 (5%)			13.00 (3%)

#### [Senate Bill 257](#)

Relating to: eliminating the personal property tax and making an appropriation. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
32.00 (20%)	9.00 (10%)			41.00 (9%)

#### [Assembly Bill 167](#)

Relating to: the creation of a local exposition district by the City of Superior. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
	5.00 (5%)	6.00 (5%)		11.00 (3%)

#### [Assembly Bill 683](#)

Relating to: expanding applicability of the room tax, making substantive and technical changes to the local room tax, and providing a penalty. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
	5.00 (5%)	6.00 (5%)		11.00 (3%)

#### [Senate Bill 157](#)

Relating to: the creation of a local exposition district by the City of Superior. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
	5.00 (5%)	6.00 (5%)		11.00 (3%)

#### [Assembly Bill 434](#)

Relating to: the issuance by the Department of Revenue of retail alcohol beverage permits for motor vehicle racetrack grounds, authorizing caterers to make retail sales of alcohol beverages on racetrack grounds, and hours for retail sales by brewers. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
	9.00 (10%)	6.00 (5%)		15.00 (3%)

[Assembly Bill 453](#)

Relating to: lengthening the time during which tax increments may be allocated and expenditures for project costs may be made and extending the maximum life for Tax Incremental Districts Number Three and Four in the village of Lake Delton. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
	9.00 (10%)			9.00 (2%)

[Senate Bill 391](#)

Relating to: lengthening the time during which tax increments may be allocated and expenditures for project costs may be made and extending the maximum life for Tax Incremental Districts Number Three and Four in the village of Lake Delton. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
	9.00 (10%)			9.00 (2%)

[Senate Bill 395](#)

Relating to: the issuance by the Department of Revenue of retail alcohol beverage permits for motor vehicle racetrack grounds, authorizing caterers to make retail sales of alcohol beverages on racetrack grounds, and hours for retail sales by brewers. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
	9.00 (10%)	6.00 (5%)		15.00 (3%)

[Assembly Bill 699](#)

Relating to: minor golf caddies. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
		6.00 (5%)		6.00 (1%)

[Assembly Bill 787](#)

Relating to: loan to the Greater Green Bay Convention and Visitor Bureau for the construction of a visitor information and education center and authorizing general fund supported borrowing to fund the loan. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
		6.00 (5%)		6.00 (1%)

[Assembly Bill 895](#)

Relating to: construction of or improvements to indoor, athletic or aquatic athletic facilities, granting bonding authority, and making an appropriation. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
		6.00 (5%)		6.00 (1%)

[Assembly Bill 910](#)

Relating to: a property tax exemption for all machinery, tools, and patterns; a reduction of state general obligation and variable rate debt supported by general purpose revenue; and increasing the maximum deduction under the individual income tax sliding scale standard deduction. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
		6.00 (5%)		6.00 (1%)

[Senate Bill 629](#)

Relating to: minor golf caddies. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
		6.00 (5%)		6.00 (1%)

[Senate Bill 646](#)

Relating to: expanding applicability of the room tax, making substantive and technical changes to the local room tax, and providing a penalty. (FE)

2019	2019	2020	2020	

<del>2019</del>	<del>2019</del>	<del>2020</del>	<del>2020</del>	Total
January - June	July - December	January - June	July - December	
		6.00 (5%)		12.00 (3%)

#### [Senate Bill 721](#)

Relating to: loan to the Greater Green Bay Convention and Visitor Bureau for the construction of a visitor information and education center and authorizing general fund supported borrowing to fund the loan. (FE)

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
		6.00 (5%)		6.00 (1%)

#### [Senate Bill 821](#)

Relating to: a property tax exemption for all machinery, tools, and patterns; a reduction of state general obligation and variable rate debt supported by general purpose revenue; and increasing the maximum deduction under the individual income tax sliding scale standard deduction. (FE)

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
		6.00 (5%)		6.00 (1%)

#### [Senate Bill 853](#)

Relating to: construction of or improvements to indoor, athletic or aquatic athletic facilities, granting bonding authority, and making an appropriation. (FE)

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
		6.00 (5%)		6.00 (1%)

## Lobbying Effort On Budget Bill Subjects

#### [Tourism: Departmentwide](#)

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
32.00 (20%)	9.00 (10%)			41.00 (9%)

#### [Transportation: Departmentwide](#)

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
32.00 (20%)				32.00 (7%)

## Lobbying Effort On Administrative Rulemaking Proceedings

Department of Agriculture, Trade and Consumer Protection (ATCP)

#### [Safety, maintenance, and operation of public pools and water attractions](#)

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
		6.00 (5%)	21.00 (30%)	27.00 (6%)

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

#### [School Start Date](#)

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
7.95 (5%)	4.60 (5%)	5.84 (5%)		18.39 (4%)

#### [Department of Tourism Funding](#)

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
7.95 (5%)			6.88 (10%)	14.83 (3%)

#### [Transportation Funding](#)

2019	2019	2020	2020	Total
January - June	July - December	January - June	July - December	
7.95 (5%)				7.95 (2%)

### [Room Tax](#)

<b>2019</b>	<b>2019</b>	<b>2020</b>	<b>2020</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
7.95 (5%)				7.95 (2%)

### [COVID-19 response, relief and recovery policies](#)

<b>2019</b>	<b>2019</b>	<b>2020</b>	<b>2020</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
		5.84 (5%)	13.75 (20%)	19.59 (4%)

### [Liability for Covid-19 on premises](#)

<b>2019</b>	<b>2019</b>	<b>2020</b>	<b>2020</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
			13.75 (20%)	13.75 (3%)

## Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

<b>2019</b>	<b>2019</b>	<b>2020</b>	<b>2020</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
8 (5%)	5 (5%)	6 (5%)	7 (10%)	61.35 (14.05%)

## Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

<b>2019</b>	<b>2019</b>	<b>2020</b>	<b>2020</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
7.95 (5%)	4.60 (5%)	5.84 hours (5%)	6.88 (10%)	61.35 (14.05%)