

## 2019-2020 Legislative Session

# Wisconsin Association of Convention & Visitors Bureaus

## Total Lobbying Effort

### Total Lobbying Expenditures

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
\$28,123.38	\$22,420.56	\$22,312.86	\$22,330.00	\$95,186.80

### Total Hours Communicating

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
21.25	8.75	17.00	11.75	58.75

### Total Hours Other

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
164.00	130.25	226.50	154.75	675.50

## Hours Lobbied on Each Matter

### Lobbying Effort On Legislative Bills And Resolutions

#### [Assembly Bill 66](#)

Relating to: creative economy development initiative grants and making an appropriation. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
9.00 (5%)				9.00 (1%)

#### [Senate Bill 82](#)

Relating to: creative economy development initiative grants and making an appropriation. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
9.00 (5%)				9.00 (1%)

#### [Assembly Bill 683](#)

Relating to: expanding applicability of the room tax, making substantive and technical changes to the local room tax, and providing a penalty. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
		49.00 (20%)		49.00 (7%)

#### [Senate Bill 646](#)

Relating to: expanding applicability of the room tax, making substantive and technical changes to the local room tax, and providing a penalty. (FE)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
		49.00 (20%)		49.00 (7%)

## Lobbying Effort On Budget Bill Subjects

#### [Tourism: Departmentwide](#)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
19.00 (10%)				19.00 (3%)

#### [Tourism: Tourism Development and Promotion](#)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
37.00 (20%)				37.00 (5%)

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

### [The appointment of Sara Meaney as Secretary of the Department of Tourism](#)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
	13.90 (10%)			13.90 (2%)

### [Legislation that would make changes to the September 1 school start date](#)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
	13.90 (10%)			13.90 (2%)

### [Room tax reform](#)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
	34.75 (25%)	24.35 (10%)	49.95 (30%)	109.05 (15%)

### [Short term rentals](#)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
	34.75 (25%)		33.30 (20%)	68.05 (9%)

### [Policy as a result of COVID-19](#)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
		36.53 (15%)	33.30 (20%)	69.83 (10%)

## Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
19 (10%)	14 (10%)	24 (10%)		56.78 (7.73%)

## Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2019 January - June	2019 July - December	2020 January - June	2020 July - December	Total
92.63 (50%)	27.80 (20%)	60.88 hours (25%)	49.95 (30%)	231.26 (31.50%)