

## 2019-2020 Legislative Session

### Principal Profile

Principal Name: Wisconsin Association of Convention & Visitors Bureaus

Business Or Interest: Tourism and hospitality.

Lobbying Interests: Legislation and rules relating to tourism promotional expenditures, Department of Tourism, room tax, and economic development.

CEO Name: Julia Hertel

Title: Executive Director

Contact Name: Julia Hertel

Address: P.O. Box 393

City, State, Zip: Sun Prairie, WI 53590

Phone: (608) 837-6693

Fax: (608) 837-6693

E-mail: [jhertel@escapetowisconsin.com](mailto:jhertel@escapetowisconsin.com)

Web Site: <http://www.escapetowisconsin.com/about>