

## 2021-2022 Legislative Session

# Association of Wisconsin Tourism Attractions

## Total Lobbying Effort

### Total Lobbying Expenditures

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
\$22,000.00	\$22,024.98	\$22,341.44	\$22,131.25	\$88,497.67

### Total Hours Communicating

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
42.00	15.50	10.00	9.00	76.50

### Total Hours Other

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
122.50	52.00	56.00	49.50	280.00

## Hours Lobbied on Each Matter

### Lobbying Effort On Legislative Bills And Resolutions

#### [Assembly Bill 1](#)

Relating to: state government actions to address the COVID-19 pandemic, extending the time limit for emergency rule procedures, providing an exemption from emergency rule procedures, and granting rule-making authority. (FE)

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
5.00 (3%)				5.00 (1%)

#### [Assembly Bill 2](#)

Relating to: various changes to the laws administered and enforced by the Department of Revenue. (FE)

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
5.00 (3%)				5.00 (1%)

#### [Assembly Bill 32](#)

Relating to: the retail sale of intoxicating liquor by the glass for consumption away from the licensed premises.

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
5.00 (3%)	2.00 (3%)			7.00 (2%)

#### [Assembly Bill 50](#)

Relating to: counting of tips for tipped employees and granting rule-making authority. (FE)

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
5.00 (3%)	2.00 (3%)			7.00 (2%)

#### [Assembly Bill 189](#)

Relating to: expanding applicability of the room tax, making substantive and technical changes to the local room tax, and providing a penalty.

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
5.00 (3%)				5.00 (1%)

#### [Assembly Bill 231](#)

Relating to: the issuance by the Department of Revenue of retail alcohol beverage permits for motor vehicle racetrack grounds and authorizing caterers to make retail sales of alcohol beverages on

racetrack grounds. (FE)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
5.00 (3%)				5.00 (1%)

[Assembly Bill 242](#)

Relating to: sales tax holiday for sales at certain establishments. (FE)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
5.00 (3%)	2.00 (3%)	3.00 (5%)		10.00 (3%)

[Assembly Bill 336](#)

Relating to: participation in federal unemployment benefit programs and work search requirements for unemployment insurance. (FE)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
5.00 (3%)				5.00 (1%)

[Senate Bill 2](#)

Relating to: various changes to the laws administered and enforced by the Department of Revenue. (FE)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
5.00 (3%)				5.00 (1%)

[Senate Bill 22](#)

Relating to: the retail sale of intoxicating liquor by the glass for consumption away from the licensed premises.

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
5.00 (3%)				5.00 (1%)

[Senate Bill 50](#)

Relating to: counting of tips for tipped employees and granting rule-making authority. (FE)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
5.00 (3%)	2.00 (3%)			7.00 (2%)

[Senate Bill 198](#)

Relating to: expanding applicability of the room tax, making substantive and technical changes to the local room tax, and providing a penalty.

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
5.00 (3%)	2.00 (3%)			7.00 (2%)

[Senate Bill 266](#)

Relating to: the issuance by the Department of Revenue of retail alcohol beverage permits for motor vehicle racetrack grounds and authorizing caterers to make retail sales of alcohol beverages on racetrack grounds. (FE)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
5.00 (3%)				5.00 (1%)

[Senate Bill 354](#)

Relating to: participation in federal unemployment benefit programs and work search requirements for unemployment insurance. (FE)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
5.00 (3%)	2.00 (3%)			7.00 (2%)

[Assembly Bill 188](#)

Relating to: the commencement of fall classes in public schools.

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
8.00 (5%)				8.00 (2%)

[Assembly Bill 191](#)

Relating to: eliminating the personal property tax and making an appropriation. (FE)

2021	2021	2022	2022	Total
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<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	<b>Total</b>
8.00 (5%)	2.00 (3%)	3.00 (5%)		13.00 (4%)

[Senate Bill 182](#)

Relating to: the commencement of fall classes in public schools.

<b>2021</b>	<b>2021</b>	<b>2022</b>	<b>2022</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
8.00 (5%)				8.00 (2%)

[Senate Bill 189](#)

Relating to: eliminating the personal property tax and making an appropriation. (FE)

<b>2021</b>	<b>2021</b>	<b>2022</b>	<b>2022</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
8.00 (5%)	2.00 (3%)	3.00 (5%)		13.00 (4%)

[Assembly Bill 227](#)

Relating to: extending the time during which tax increments may be allocated and expenditures for project costs may be made for Tax Incremental District Number 2 in the city of Wisconsin Dells and extending the time during which expenditures for project costs may be made for Tax Incremental District Number 3 in the city of Wisconsin Dells.

<b>2021</b>	<b>2021</b>	<b>2022</b>	<b>2022</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
	2.00 (3%)	3.00 (5%)		5.00 (1%)

[Assembly Bill 324](#)

Relating to: the employment of minors.

<b>2021</b>	<b>2021</b>	<b>2022</b>	<b>2022</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
	2.00 (3%)	3.00 (5%)		5.00 (1%)

[Assembly Bill 422](#)

Relating to: rural creative economy grant program and making an appropriation. (FE)

<b>2021</b>	<b>2021</b>	<b>2022</b>	<b>2022</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
	2.00 (3%)	3.00 (5%)		5.00 (1%)

[Assembly Bill 509](#)

Relating to: modifying the Department of Tourism's reporting duties and repealing requirements to distribute cheese, submit a financial statement, and use famous residents in marketing.

<b>2021</b>	<b>2021</b>	<b>2022</b>	<b>2022</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
	2.00 (3%)	3.00 (5%)		5.00 (1%)

[Assembly Bill 587](#)

Relating to: fees imposed on merchants in connection with credit card transactions and providing a penalty.

<b>2021</b>	<b>2021</b>	<b>2022</b>	<b>2022</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
	2.00 (3%)	3.00 (5%)		5.00 (1%)

[Assembly Bill 717](#)

Relating to: an income and franchise tax exemption for restaurant revitalization grants. (FE)

<b>2021</b>	<b>2021</b>	<b>2022</b>	<b>2022</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
	2.00 (3%)	3.00 (5%)		5.00 (1%)

[Senate Bill 252](#)

Relating to: extending the time during which tax increments may be allocated and expenditures for project costs may be made for Tax Incremental District Number 2 in the city of Wisconsin Dells and extending the time during which expenditures for project costs may be made for Tax Incremental District Number 3 in the city of Wisconsin Dells.

<b>2021</b>	<b>2021</b>	<b>2022</b>	<b>2022</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	
	2.00 (3%)	3.00 (5%)		5.00 (1%)

[Senate Bill 332](#)

Relating to: the employment of minors.

<b>2021</b>	<b>2021</b>	<b>2022</b>	<b>2022</b>	<b>Total</b>
<b>January - June</b>	<b>July - December</b>	<b>January - June</b>	<b>July - December</b>	

2.00 (3%)      3.00 (5%)      5.00 (1%)

[Senate Bill 428](#)

Relating to: rural creative economy grant program and making an appropriation. (FE)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
2.00 (3%)		3.00 (5%)		5.00 (1%)

[Senate Bill 505](#)

Relating to: modifying the Department of Tourism's reporting duties and repealing requirements to distribute cheese, submit a financial statement, and use famous residents in marketing.

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
2.00 (3%)		3.00 (5%)		5.00 (1%)

[Senate Bill 572](#)

Relating to: fees imposed on merchants in connection with credit card transactions and providing a penalty.

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
2.00 (3%)		3.00 (5%)		5.00 (1%)

[Senate Bill 690](#)

Relating to: an income and franchise tax exemption for restaurant revitalization grants. (FE)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
2.00 (3%)		3.00 (5%)		5.00 (1%)

[Assembly Bill 737](#)

Relating to: requirements for and insurance related to peer-to-peer motor vehicle sharing programs. (FE)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
		3.00 (5%)		3.00 (< 1%)

[Senate Bill 783](#)

Relating to: requirements for and insurance related to peer-to-peer motor vehicle sharing programs. (FE)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
		3.00 (5%)		3.00 (< 1%)

## Lobbying Effort On Budget Bill Subjects

[Transportation: Departmentwide](#)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
8.00 (5%)				8.00 (2%)

[Tourism: Departmentwide](#)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
16.00 (10%)				16.00 (4%)

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

[School Start Date](#)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
4.94 (3%)	2.03 (3%)			6.97 (2%)

[COVID-19 response, relief and recovery policies](#)

2021	2021	2022	2022	Total
January - June	July - December	January - June	July - December	
8.23 (5%)	3.38 (5%)			11.61 (3%)

#### [Liability for Covid-19 on premises](#)

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
8.23 (5%)				8.23 (2%)

#### [Room Tax](#)

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
	2.03 (3%)		5.85 (10%)	7.88 (2%)

#### [Department of Tourism Funding](#)

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
	2.03 (3%)		17.55 (30%)	19.58 (5%)

#### [Transportation Funding](#)

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
	4.05 (6%)		17.55 (30%)	21.60 (6%)

### Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
8 (5%)	7 (10%)	5 (7%)	9 (15%)	28.38 (7.96%)

### Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2021 January - June	2021 July - December	2022 January - June	2022 July - December	Total
8.23 (5%)	6.75 (10%)	5.28 hours (8%)	8.78 (15%)	29.04 (8.15%)